

Street Appeals Application

Charitable and welfare organisations must apply to Whangarei District Council to hold a street appeal within the Whangarei District.

Please return your completed application to:

Street Appeals
Customer Services
Whangarei District Council
Private Bag 9023
Whangārei 0148

Organisation

Name of organisation _____

Address of organisation _____

Contact details

Name _____ Position _____

Phone _____ Email _____

Mobile _____

Requested appeal date

Preferred date _____ Alternative date _____

National appeal date / week (*if applicable*) _____

Cameron St Mall

We would like to have an organisation display in the Cameron St Mall on the Friday/Saturday of our appeal week

Declaration (on behalf of organisation)

I have read and agree to abide by the terms and conditions listed

Name

Position

Signature

Date

Street appeal guidelines

Rationale

Street appeals are an important fundraising tool for a large number of community organisations. Street appeals provide an opportunity for the community to provide direct support to worthy charitable causes.

Standard

Street appeals need to be managed in a fair and equitable manner and take into consideration the public's interest.

Procedure

- 1 Applications from community organisations are welcomed in advance
- 2 The Customer Services Manager and Team Leader Service Centres has delegated authority to authorise street appeals within the Whangarei District.
- 3 As much as possible, local street appeals will be aligned with the National Appeal Week calendar, as publicised by the Fundraising Institute of New Zealand (FINZ). In the event that two street appeals are requested for the same week, precedence will be given the one that coincides with a National Appeal Week.
- 4 One street appeal per week will be allocated in Whangarei District. Locations for street appeals are not limited to the Central Business District.
- 5 Street appeals are to take place during business trading hours Friday and Saturday mornings.
- 6 All collectors are required to wear official identification and provide proof of their association with the collecting organisation.
- 7 Collectors must operate on footpaths while collecting in the Whangarei Central Business District. Collecting at store frontages and within shopping centre's requires the permission of that store's management.
- 8 Any street appeal organiser who wishes to have a display in the Cameron Street Mall can indicate this request on the street appeals application form.
- 9 For safety and legal reasons, collectors are not permitted to halt or stall traffic, or endanger themselves and the general public. Whangarei District Council has authority to approve legitimate applications for road closure, and fundraising activities do not comply with requiring road closure.

Further policies are available online.

Contact

Phone: 09 430 4200