

"Woven together to become strong"

"Whiri whiri ngia mai a tātau kia kaha rawa"

WHANGAREI: AROHATIA!



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# LIVING THE VISION

Whangarei city centre is the regional hub for Northland. It services local communities as well as the surrounding rural area. Set amongst a backdrop of dramatic bush clad mountains, the city enjoys a harbour frontage and an extensive network of rivers and reserves.

Whangarei 20/20 Momentum is Council's vision for the development of the inner city over the next decade through a range of projects.

These projects are focused on creating a place that the community can be proud of. A city centre that is consolidated and well connected with a strong public domain. Ultimately, these projects will create a resilient and liveable community that delivers positive economic and environmental outcomes.

The vision for Whangarei is to embrace strong landscape elements. Enjoyment, interaction and protection of these outstanding natural assets are a key part of Whangarei's identity and the reason people choose to live here. Whangarei has changed dramatically in the past 10 years, and it will change further over the next 10 years. This vision was established in 1996 during the inception of the 20/20 masterplanning process. This had a strong focus on infrastructure projects such as a new bridge over the Hatea, changes to the Dent Street road configuration, construction of the five finger round about on Walton Street and the Colonial style architecture at the Town Basin. Many of the projects in the 1996 plan are now complete.

10 years later in 2006, Whangarei 20/20 Plus focused on improving the Town Basin through projects such as the Canopy Bridge, Heritage Trail, Art Park, Walton Street Boulevard and improved walking and cycleways.

This history shows meaningful progress has been made, aligned to a clear vision for Whangarei.

# DELIVERING THE VISION

Many world class and uniquely Whangarei projects have recently been completed. Connectivity, social interaction and cultural identity have been the key drivers and we want to build on the success of what has already been achieved.

Whangarei 20/20 Momentum groups projects into different precincts, based on their location or purpose.

Within each precinct are a range of projects, some of which have been completed, some are in the planning phase with funding secured, and some are still conceptual.

Some projects have funding secured through Whangarei District Council's Long Term Plan, others are yet to be funded or will secure funding through private enterprise and community groups.

# THE VISION OF THE COMMUNITY

Following the release of the draft Whangarei 20/20 Momentum Plan in late 2015, Whangarei District Council led an extensive consultation programme.

This resulted in nearly 7000 people viewing the draft plan and more than 1100 items of feedback.

People showed strong support for the vision of Whangarei 20/20 Momentum. The extensive feedback included new projects and opportunities which have been incorporated into this plan.



## Vision

To be a vibrant, attractive and thriving District by developing sustainable lifestyles based around our unique environment; the envy of New Zealand and recognised world wide.

## Tirohanga

Ka kitea to ihi, te ataahuatanga kia anga mua tonu nga mahi i roto i to tatou rohe. Kia pumau tonu te ahurei o te taiao. Ka ahua pūhaehae te titiro mai o te ao whanui ki Aotearoa.

## DEVELOPMENT OPPORTUNITIES



### **ECONOMIC PERFORMANCE**

Te Whakatupu Oranga Whānau

- A range of quality educational facilities
- A strong and sustainable economy
- Promotion of tourism
- Provide for marine activities



### LIVEABLE COMMUNITY

Ngā Whare Noho o Whangarei

- High quality residential intensification
- Services and facilities to meet the needs of the community
- World class design and architecture which is unique to Whangarei
- Safe and inviting spaces
- Recreation and wellbeing



### **CULTURE & HERITAGE**

Taonga tuku iho

- Protect valued heritage buildings and uses
- A meaningful partnership with Mana Whenua
- Use of Te Aranga Māori design principles
- Provide interpretation of heritage and culture
- Celebrate local identity and our unique history



### **PUBLIC FOCUS**

Whakamāhorahora

- A range of well designed spaces for civic activities, sports, and recreational activities
- Exciting and inviting day and nighttime activities, events and facilities
- Enable interaction with the water and green spaces
- Vibrant and attractive public spaces for all to enjoy



### **WELL CONNECTED**

Honohono

- Ease of movement between the city and the waterfront
- Integrated public transport
- Provide spaces for people of all ages and abilities
- Comprehensive pedestrian and cycle network



### **ENVIRONMENT**

Toitū te whenua, toitū te taiao

- Provide flood protection
- Improve water quality
- Restore ecological edges
- Protect surrounding green spaces and landscape features

## THE PROJECTS

## Central Precinct

- 01 Cameron & James Street Laneway
- 02 City Centre Regeneration
- 03 Additional Street Canopies
- 04 Laurie Hall Park Green Space and War Memorial
- 05 Transit Centre Gateway
- 06 Hotel Accommodation
- 07 Central City Car Park
- 08 Education
- 09 Bank Street Revitalisation
- 10 Night-time economic activity

### **Waterfront Precinct**

- 11 Te Matau ā Pohe
- 12 Hatea Loop, Huarahi O Te Whai
- 13 Kotuitui Whitinga
- 14 Canopy Bridge
- 15 Car Park To Park
- 16 Bascule Car Park
- 17 Hatea Drive Parking Facility
- **18** 50m Pool
- 19 Basinview Accommodation
- 20 Whangarei Aquatic Centre
- 21 New Marina

### **Hihiaua Precinct**

- 22 Reyburn House Lane
- 23 Mixed Use & Residential Intensification

### Civic, Culture and Conference/Expo Precinct

- 24 Civic Centre
- 25 Arts, Culture and Conference/Expo Precinct

## Arts and Heritage Precinct

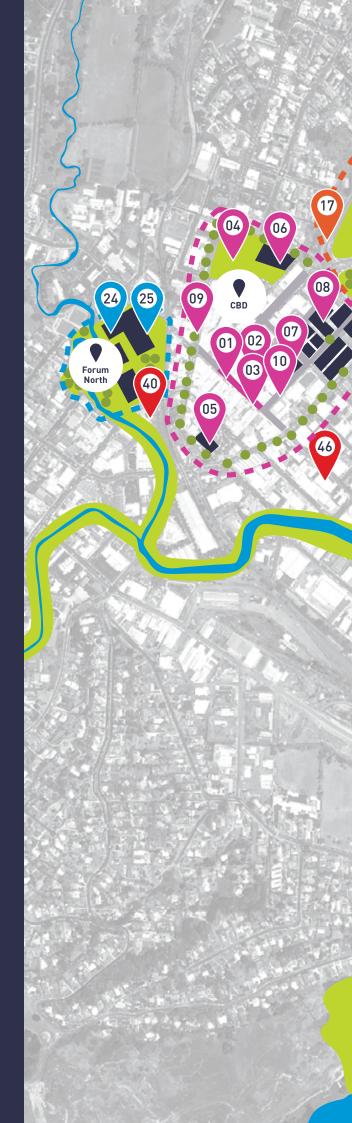
- 26 Hundertwasser Wairau Māori Art Centre (HWMAC)
- 27 Hihiaua Cultural Centre
- 28 Riverbank Theatre
- 29 Claphams National Clock Museum
- 30 Whangarei Art Museum
- 31 Reyburn House
- 32 Heritage Art Walk

### William Fraser Memorial Park on Pohe Island Precinct

- 33 Enhanced Sports Fields and Facilities
- 34 Whangarei Activity Centre
- 35 Expanded Path/Trail Network
- 36 Expanded Planting
- 37 Hatea Loop Corridor
- 38 Passive Recreational Area
- 39 Pohe Island, Pop-Up Retail and Activities Space

#### City Fringe Precinct

- 40 Expanded Growers Market
- 41 Emerald Necklace
- 42 Former Old Boys' Rugby Club site
- 43 Parihaka Interpretive Centre
- 44 Glassworks Promenade
- 45 Northland Events Centre
- 46 Access and Wayfinding





# **CENTRAL PRECINCT PROJECTS**



### 01 CAMERON & JAMES STREET LANEWAY

### Completed 2016











The redevelopment of Cameron and James Street created a retail-friendly, pedestrian-prioritised laneway that complements the pedestrianisation of Cameron Street Mall. This project is anchored by the construction of an attractive canopy that covers the intersection of Cameron Street Mall and James Street. The canopy has created an all-weather space for people to enjoy and for performance art and events.



### 02 CITY CENTRE REGENERATION

### **Ongoing** (Private/Council)









Council and the community want to see regeneration of the city centre to strengthen business growth in the area. The city centre fulfils important roles as the financial and service sector hub as well as a place for dining, retail and entertainment. For this to be successful, Council, local businesses and developers need to work together to deliver meaningful improvements.



### 03 ADDITIONAL STREET CANOPIES

### 2018 onwards (Private / Council)







Following the completion of the Cameron/James Street Canopy, further work will be undertaken to investigate possible future canopies for Cameron Street. These canopies will provide greater opportunities for al fresco dining and further activation of this space. The potential for greater weather protection will provide more opportunities for year-round activities in the city.



### 04 LAURIE HALL PARK GREEN SPACE AND WAR MEMORIAL

### War Memorial Completed 2015 Additional Green Space 2018 (Council)







Additional green space is provided in Laurie Hall Park in order to accommodate the War Memorial and expanded community and civic events. This will involve a reconfiguration of the car parking and green space to create a flexible area which would accommodate key civic events such as ANZAC and commemorative celebrations.



### **05 TRANSIT CENTRE GATEWAY**

### 2018 onwards (Council)



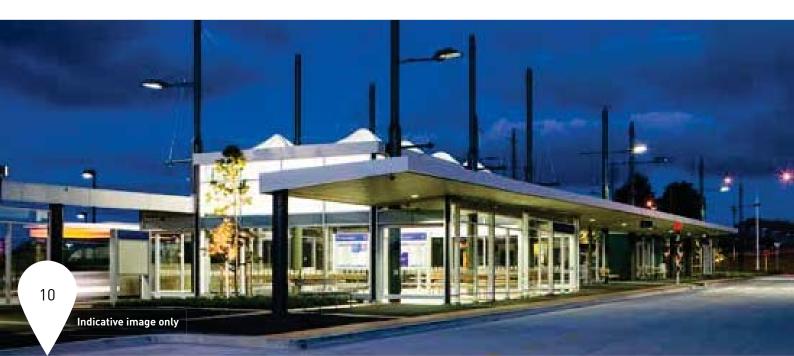








Upgrades to the existing transit centre will focus on providing greater amenity, convenience and safety. Intraregional bus and coach services have been relocated to the Hub at the Town Basin, leaving a dedicated facility for the local bus network. A new facility would include improved shelter, seating, light and security. This project will also help create an entranceway to Bank and Vine Streets.



### 06 HOTEL ACCOMMODATION

### **Future Project** (Private)







As Whangarei grows there will be increasing demand for a variety of hotel accommodation. This need will be intensified following the completion of key tourism related projects. A privately funded, purpose-built boutique hotel is proposed on the elevated slopes of Dent Street, taking advantage of its proximity to the Town Basin and outstanding views of the Hatea River and Parihaka. While Council owns the land, no funding is allocated in Council's budget for this development. Larger scale hotel accommodation could be provided in and around the city centre to take advantage of the close proximity to the city's attractions and the waterfront.



### **07 CENTRAL CITY CAR PARK**

### Stage 1 Completed (Council)













The completed stage 1 project has seen the Central City Car Park upgraded to provide suitable off-street parking in the centre of Whangarei.

Stage 2 will involve the installation of barrier arms to allow more flexible parking.



### **08 EDUCATION**

### **Future Concept** (Education providers)











A tertiary education campus within the centre of Whangarei would attract a large number of students, bringing vitality to the centre of Whangarei. The creation of a new campus would be a significant redevelopment opportunity and would act as a catalyst for supporting services and businesses.



### 09 BANK STREET REVITALISATION

### 2016 onwards (Council/Community)









Business and building owners, in partnership with Council, are driving the revitalisation of Bank Street. This will focus on the unique heritage of the area as well as improvements to public spaces to create a more inviting and vibrant space for retail, hospitality and small businesses.



### 10 NIGHT-TIME ECONOMIC ACTIVITY

### 2016 onwards (Council/Businesses)









To create a vibrant atmosphere in the evenings retail businesses are encouraging more people to visit shops, bars and cafes with late night opening hours complemented by performance art and events for the whole family to enjoy. The canopy and laneway have created an attractive focal point for evening events. Future projects may include regular night markets, improved lighting and more frequent events.



# WATERFRONT PRECINCT **PROJECTS**



### 11 TE MATAU à POHE

Completed 2013 (Council)









This 265 metre long iconic bascule bridge has stitched together the eastern and western sides of the lower Hatea River, connecting Port Road with Riverside Drive, and is a key connector bridge for the Hatea Loop. The bridge provides enhanced connectivity to the city centre from the east whilst reducing vehicle congestion around the iconic Town Basin. The 25 metre long central lifting span allows yachts to pass, whilst shared walking and cycle paths allow the opportunity for a recreational loop walkway that engages with the river edge and connects William Fraser Memorial Park on Pohe Island Reserve with other community facilities.

### 12 HATEA LOOP, HUARAHI O TE WHAI

### Completed 2014

### (Council)











The 4.2 kilometre loop pathway circumnavigates the lower Hatea River, and provides opportunities to engage with the river edge and acts as a hub for social interaction and cultural identity. The 2.5 metre wide pedestrian and recreational cycling shared use pathway integrates a wide range of activities and destinations within the wider Town Basin. From 2016, new assets will be developed across both sides of the river, including playgrounds catering for all ages, sculptures, interpretive signage, jetties, cafes, a cultural centre, markets and active sports' facilities.



### **13 KOTUITUI WHITINGA**

### Completed 2014

### (Council)











This 85 metre long bridge stitches together the eastern and western sides of the Waiarohia Stream, connecting Hihiaua Reserve with the eastern bank of the stream and is a key connector bridge for the Hatea Loop. An opening mechanism allows small water craft to pass, whilst shared walking and cycle paths have created the opportunity for a recreational loop pathway which engages with the river edge.



### **14 CANOPY BRIDGE**

### Completed 2012 (Council)







A transparent windbreak has been added to the upstream side of the Town Basin Canopy Bridge to provide shelter from the prevailing winds. This windbreak provides added comfort to a range of events including art and craft markets. Lighting is used to create visual interest, promote special events and highlight the urban form of the structure. The transparent material ensures views of the upper Hatea River and the adjacent 1936 Victoria Bridge.



### **15 CAR PARK TO PARK**

## 2017-2019

### (Council)











A new green space on the river's edge will provide a hub for activities, social interaction and events and provide a stepping stone between the city centre and the Town Basin. The transformation from car park to park will provide an opportunity to create a regionally significant park which also meets the needs of a growing city centre and busy waterfront. The design of this space will include opportunities such as an events' space, youth and play facilities, the integration of the Canopy Bridge and Hatea Loop, and other community facilities. A water feature will be the main attraction in this space. This project is funded in the Long Term Plan.



### **16 BASCULE CAR PARK**

### 2015 onwards (Council / Private)







This informal parking space will be redeveloped into a more formal gathering space that includes car parking, public toilet facilities, picnicking facilities and overnight parking, for visitors on the Hatea Loop, Te Matau ā Pohe, Glassworks Promenade and various sporting destinations in the area. Council has some funding allocated and owns the land.



### 17 HATEA DRIVE PARKING FACILITY

### **Future Project** (Private)





An additional parking facility is proposed at the intersection of Hatea Drive and Dent Street. This multi-storey facility would offset loss of surrounding on grade car parking and is strategically located both in close proximity to the Town Basin, and city centre. No funding is allocated by Council.



### 18 50M POOL

### **Future Project** (Council/Community)







A proposed extension of the existing indoor aquatic facility to accommodate a full length 50 metre pool will be an important regional facility and ensure Whangarei is able to accommodate significant aquatic events and competitions. There is no funding at this time.



### 19 BASINVIEW ACCOMMODATION

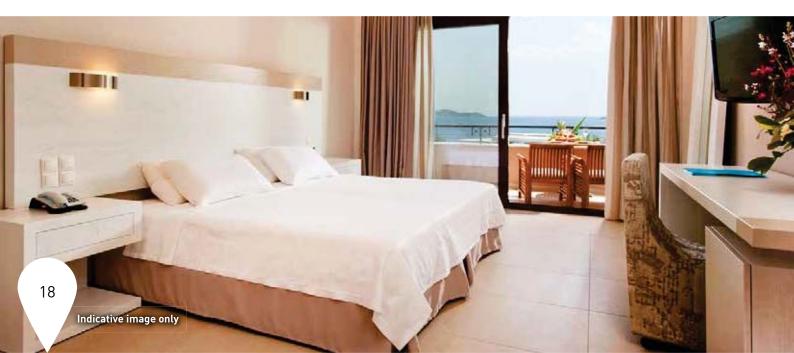
### 2017 onwards (Private)







A large riverside site opposite the Sculpture Park allows for the development of a privately funded residential development which could include tourist accomodation. The site has allowed the continuation of the Hatea Loop pathway next to the water, and could act as a facilitator of additional residences to support city centre activities and build on the success of the Town Basin area.



### 20 WHANGAREI AQUATIC CENTRE

### Completed 2007

### (Council)













The Whangarei Aquatic Centre includes a 25 metre indoor competition pool, hydrotherapy pool, spa pool, tots' pool, hydroslides, wave pool, sauna and fitness centre.



### 21 NEW MARINA

### 2020

### (Marina Trust)









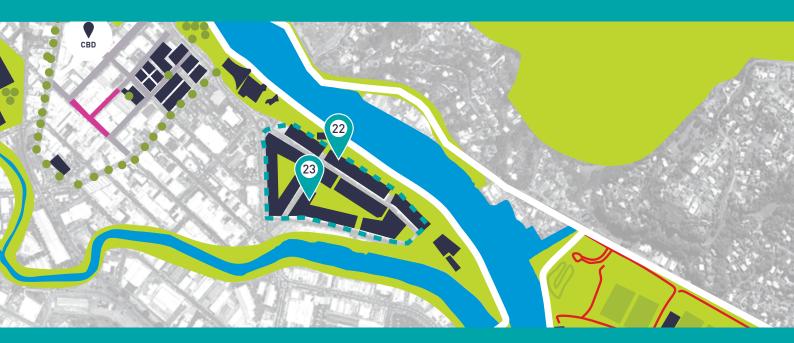




The current marina at the Town Basin is reaching capacity and demand for berths and land based activities is rapidly increasing. This new facility will create additional berths and more land for marina related activities. This project will also generate significant benefits through tourism and will introduce a new destination to the lower reaches of the waterfront.



# HIHIAUA PRECINCT PROJECTS



### 22 REYBURN HOUSE LANE

### 2017

#### (Private/Council)













Reyburn House Lane will be redeveloped for residential and mixed use development through a public/private partnership. This project will contribute to residential intensification in the city. High quality design is a priority to ensure an attractive, liveable area. In the public spaces traffic calming, street lighting, rationalisation of car parking and creating legible pedestrian connections with the adjacent art park will be critical to ensuring the ongoing development of this growing residential community. This may include the upgrading of marina facilities along the coastal edge to complement residential intensification. Whangarei District Council owns much of the land. While Council will undertake the planning no funding is allocated for development.



### 23 MIXED USE & RESIDENTIAL INTENSIFICATION

### 2020

### (Private/Council)







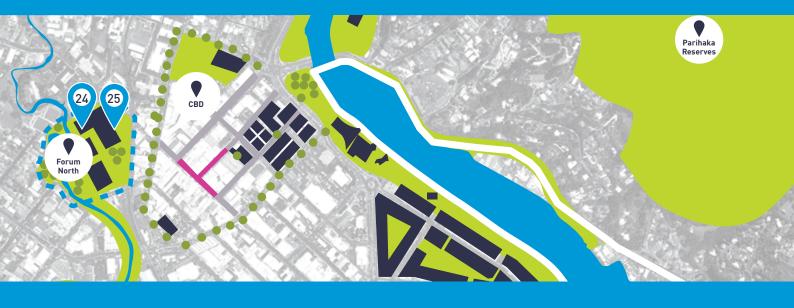




A larger residential community on the Hihiaua Precinct is seen as a critical component in creating a vibrant, liveable city centre. Areas of inner city living provide opportunities to create neighbourhoods of medium density and apartment living complemented by office and commercial activities. To ensure the success and to attract more people to living in the centre, new developments should include high quality design and materials as well as contributing to attractive and welcoming public spaces. Both Whangerei District Council and Northland Regional Council will work with private enterprise to develop models for this intensification. Whangarei District Council owns much of the land.



# CIVIC, CULTURE & CONFERENCE/EXPO PRECINCT PROJECTS



### 24 CIVIC CENTRE

### Future Project 2016-2019 ( Council )













This project will bring all Council administration together in one location to deliver significant operational efficiencies and create a civic hub. Scoping work will progress in 2016 with the analysis for rebuilding on the existing Forum North site as the preferred option. When we are ready with a proposed solution we will seek community feedback on the project. Council has allocated \$10 million of funding in the Long Term Plan.



### 25 ARTS, CULTURE AND CONFERENCE/EXPO PRECINCT

Future Project 2016-2021

(Council / Private / Community)











Redevelopment of the Forum North site would see the establishment of a larger arts and cultural presence in the city centre. This development will also facilitate greater synergies between performing arts, cultural activities and local business, and help frame the south-eastern edge of the city centre around lower Bank and Vine Streets. Key existing facilities such as the library and theatre would be integrated into a vibrant centre. A second element to this project is a purpose-built conference/expo centre taking advantage of the proximity to car parking and public transport with outstanding views of Cafler Park and surrounds. These projects would be undertaken in a partnership between Council and other providers. Major construction works are anticipated to begin in 2021. Council has allocated funding for a new theatre in the Long Term Plan.



# **ARTS & HERITAGE PRECINCT PROJECTS**



## **26 HUNDERTWASSER WAIRAU MĀORI ART CENTRE (HWMAC)**

### Future Project 2015-2019 (Trust)











Following the referendum in 2015, \$2.9 million of Council funding has been allocated for the development of the Hundertwasser Wairau Māori Arts Centre (HWMAC). The Old Harbour Board building will continue to be owned by Council and the HWMAC will be operated by the Whangarei Art Museum Trust. The Trust has until 30 June 2017 to secure the funding and, if successful, it is expected the building would open in 2019.



### **27 HIHIAUA CULTURAL CENTRE**

### **Future Project** (Trust/Council)











This large cultural centre is set on Hihiaua Reserve, which sits at the confluence of the Hatea River and the Waiarohia Stream. This building, reminiscent of a beached waka, would provide a vessel for local history and artefacts and a hub for interpretation, education and cultural tourism. While Council has contributed some funding, the overall project will be funded by external sources.



### **28 RIVERBANK THEATRE**

## Completed 1980s

### (Private)











The Riverbank Theatre is the home of the Whangarei Theatre Company and was built by members in the mid 1980s. They currently produce three shows per year. The centre can accommodate more than 170 patrons, includes catering facilities and is available for private function hire.



### 29 CLAPHAMS NATIONAL CLOCK MUSEUM

### Completed (Council)











Claphams National Clock Museum is a unique visitor attraction presenting the largest collection of clocks in the southern hemisphere, established in the 1940s by Whangarei resident Archibald Clapham.



### **30 WHANGAREI ART MUSEUM**

## Completed 2011















The Whangarei Art Museum, Te Manawa Toi, is the permanent home to the city's extensive art collection that embraces both heritage and contemporary art work. The Museum also has many internally curated and national touring exhibitions.



### 31 REYBURN HOUSE

### Completed (Trust)













Reyburn House is a restored 145 year old homestead and home to the Northland Society of Arts. It has constant exhibitions plus a gift shop and is available for weddings or corporate events.



### **32 HERITAGE ART WALK**

### Completed 2011 (Council)













An area alongside the waterfront has been landscaped and enhanced to form a Heritage Trail and Art Walk with a number of sculptures commissioned from local artists. This project was completed in 2011.



# WILLIAM FRASER MEMORIAL PARK ON **POHE ISLAND PRECINCT PROJECTS**



## **33 ENHANCED SPORTS FIELDS AND FACILITIES**

### **Future Project** (Council/NRU)







William Fraser Memorial Park on Pohe Island represents a substantial addition to the sports and recreation opportunities in Whangarei. One of the larger projects is the recent development of five new sportsfields on the northern boundaries of the park, close to Riverside Drive. These sportsfields have been designed to be used in all weather conditions. A new building is proposed by the Northland Rugby Union (NRU).



### 34 WHANGAREI ACTIVITY CENTRE

### **Future Project** (Council/Bike Northland)









Developed as a partnership between Council and Bike Northland, this indoor recreational facility will provide a strong youth focus. The initial focus of the facility is to further enhance cycle sports including BMX, mountain biking and track cycling. This focus will complement existing BMX facilities across Pohe Island and the high use of recreational cyclists on the shared paths.



### **35 EXPANDED PATH/TRAIL NETWORK**

### **Future Project** (Council)









The success of the Hatea Loop has illustrated public appetite for multi-use trails. Over time, additional routes will be formed on Pohe Island that will connect important internal destinations. Key destinations include Te Matau ā Pohe, the Whangarei Activity Centre, and northwestern park amenities. Most routes will circumnavigate the edges of the Wahi kai o te whakaaroaro (Meadows of Meditation)/ Kanohi o te tupuhi (Eye of the Storm). The connections will be clearly marked and signposted and provide additional walking options for visitors and residents alike.



### 36 EXPANDED PLANTING

### **Future Project** (Council)





A number of low coastal plantings are proposed for the wettest slopes of Pohe Island, especially in the southeast of the park. Given the existing clay-cap restriction, most of these plants are expected to be herbaceous plantings, and suitable for a riparian area. There may be an opportunity to provide for cultural materials as part of the planting scheme.



### 37 HATEA LOOP CORRIDOR

### **Future Project** (Council/Community)











A number of new, man-made amenities and facilities are expected to be put into place to enhance the experience of visitors to Pohe Island and the Hatea Loop. Proposed amenities include a parkour/free-running activity zone, a new jetty/kayak access, new parking, seating and shade. Community-driven projects such as the Ball Clock, Camera Obscura and Te Kakano will add value and interest to the area. Most of these new amenities can be found along the Hatea Loop corridor, and increase its status as a pre-eminent regional facility. Council has allocated funding in the LTP.



### 38 PASSIVE RECREATIONAL AREA

### **Future Project** (Council)











This area sits at the heart of Pohe Island and is intended to be a place for passive recreation. It acts as a place for contemplation in the sea of activity that surrounds it. It is anticipated that man-made structures would be limited in this space or have a very small footprint. Examples of such structures could include carved wooden (totara) seats dotted across the meadows which are horizontal poupou whenua, interspersed with a number of small poupou whenua that represent different hapū that call Whangarei home. This would also help to thematically connect Pohe Island with the various landmarks that overlook the site, such as Parihaka, Pukenui Forest, and Parakiore. Council has allocated funding for development of Pohe Island in the LTP.



## 39 POHE ISLAND, POP-UP RETAIL AND ACTIVITIES SPACE

### 2015 onwards (Council/Private)







A small number of seasonal pop-up food and beverage facilities will provide further activation of Pohe Island and the Hatea Loop. Planned facilities such as the walkway, river piers, selective removal of mangroves and the inclusion of food and beverage operators will create a focal point for activity and social interaction around the lower Hatea River. Pop up and mobile vendors will be located in the car parks when completed.



# **CITY FRINGE PRECINCT PROJECTS**



### **40 EXPANDED GROWERS MARKET**

### Complete

(Community/Council)











The Whangarei Growers Market is an important success story and key destination for the city. To help the Growers Market realise its potential, an existing service station building to the east of the Water Street Carpark has been removed (with the exception of the toilet facility). The removal allows for the development of more weekday car parking whilst allowing for more market space on Saturdays. The removal also allows space for the Emerald Necklace project as well as development of other activities to support the Market, including the re-use of containers to undertake cooking demonstrations and other civic activities.

### **41 EMERALD NECKLACE**

### 2017 onwards (Council)











A number of rivers and streams flow through central Whangarei, and there is a long-standing ambition to create walkways/cycleways, planting appropriate vegetation and increase connectivity as part of the Blue/Green Network Strategy. Building on the success of the Hatea Loop Walkway, the Emerald Necklace project will see the redevelopment of stream banks near the expanded Growers Market and alongside the Lower Waiarohia Stream. Flood defence and ecological restoration along with safety and improved way-finding are key drivers for this project.



### **42 FORMER OLD BOYS' RUGBY CLUB SITE**

### **Future Project** (Private)





The former Old Boys' Rugby Club training fields is a 5.8ha site. Whangarei District Council will asses future land-use options for this site through the District Plan plan review of urban and public open space zones.



### 43 PARIHAKA INTERPRETIVE CENTRE

### **Future Project** (Future concept)











An interpretive centre which celebrates Parihaka's dominant position on the north-eastern skyline would complement the Hihiaua Cultural Centre and the recently completed lookout. It will provide an outstanding place to celebrate through interpretation and recreation of one of the largest pa in New Zealand and an important part of Whangarei's heritage. Council has allocated no funding for this proposal.



### **44 GLASSWORKS PROMENADE**

### **Future Project** (Future concept)







As water quality in the upper Whangarei Harbour continues to improve, due to ongoing investment in wastewater and stormwater systems as well as riparian restoration in the upper Hatea, Waiarohia and Raumanga catchments, demand for further public access to the water will increase. An artificial beach/ promenade will be constructed downstream of Te Matau ā Pohe and will connect the Loop Walkway to new walkways extending down Port Road towards Port Nikau. Council has allocated no funding for this proposal.



### **45 NORTHLAND EVENTS CENTRE**

### Completed 2010 (Council/Trust)











The Northland Events Centre (Toll Stadium) provides opportunities for the Northland region to have a quality, well planned and fully equipped venue for major sporting, entertainment, cultural and family events. The venue has a capacity for 18,500 people.



### **46 ACCESS AND WAYFINDING**

### 2016 onwards (Council)













Clear and well located signage will ensure people find it easy to find and move around within our central area. This includes signage to our car parking facilities as well as pedestrian routes between our major attractions. As well as being functional our wayfinding should have unique Whangarei identity.







WHANGAREI LOVE IT HERE!

Private Bag 9023, Whangarei 0148 Forum North Building, Rust Ave, Whangarei

Ruakaka Service Centre, Takutai Place, Ruakaka

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